

Hi there *(Client's name)*!

Thank you so much for reaching out to me, I'm truly honored that you would consider me to photograph your special day. Here's a little bit about me: *(Insert why you got into photography, maybe an interesting fact or two.)*

So now comes the big question I suppose... Am I available? Good news, right now I am! While I'm not currently booked for your date, I do have a few other people inquiring about it, so the sooner we can meet up the better! To reserve your date, a non-refundable retainer fee of *(insert your price or percentage of package)* is required. I would love to set up a time to meet with you and your fiance over coffee, tea, cocoa, chinese food, burritos, at the park so we can pet dogs together... Whatever you like!

I've also conveniently attached my wedding guide to this email for you to browse at your own leisure.

I can't wait to get to meet you two and get to know you more,

Have a lovely rest of your week,

*(Your name and signature)*